

## NBC CHILDREN'S EDUCATIONAL AND INFORMATIONAL PROGRAMS

### Saved By The Bell

Two different episodes air every Saturday, 9:00AM - 9:30AM. This show explores social themes through the daily school life of six teenage friends at Bayside High. They help each other make the most of growing up in a complicated world. Some of the topics explored include friendship, heroism, death of a loved one and the right to say no. These and many other tough issues face the multi-ethnic cast each week.

### Hangtime

This program airs each Saturday from 9:30AM-10:00AM and 11:00AM-11:30AM. This show follows an Indiana Boys High School basketball team welcoming and integrating a female player into the social and interpersonal fabric of the team. As the season progresses the team explores the themes of sportsmanship, fair play, jealousy, teamwork, cooperation and competition. There is an emphasis on interpersonal competence and teamwork which demonstrates to the audience ways to develop positive self concepts yet also make and maintain effective social relationships.

### NBA Inside Stuff

This program airs each Saturday from 11:30AM -12:00PM. This program features the pro-social off-court activities of male and female basketball players, coaches, team personnel and teenage athletes. Segments produced area based on curriculum inspired by the US Department of Education's GOALS 2000. Topics covered include school completion, community service, cooperation, tolerance of differences, healthful practices and athletics, peaceful conflict resolution and global awareness. These messages are conveyed primarily through real life examples, interviews and commentary by the program's host.

### City Guys

This program airs each Saturday from 10:30AM - 11:00AM. This series explores the pressures of living in a big city environment where situations are sometimes so difficult and challenging, kids have to learn sophisticated and responsible decision-making to be safe and stay focused. The series follows the encounters and problem-solving of two young men through an eventful school year at Manhattan High and shows teens how to work with their principal, family and friends to be successful.

### One World

This program airs each Saturday from 10:00AM-10:30AM. The educational objective of this program is to take the viewer from one level of knowledge to a more informed or higher level of knowledge by the end of the episode. The educational message or messages in each episode may fall into more than one category—intellectual/cognitive and /or social/emotional—but will always be integral to the plot and present throughout the script. Set in Miami, a former professional baseball player, Dave Blake, decides to provide a loving and safe home for kids who never had one. An orphan himself, Dave and his wife Karen choose to adopt six kids from diverse, racial and ethnic backgrounds. The leader of the bunch is Ben, a gifted and sensitive musician; sui is an Asian-American girl who is beautiful, athletic and always upbeat; Cuban-American Marciana is the entrepreneur of the group, always looking to turn a quick buck; Neal is an African-American who combines a brilliant mind with street sensibilities; and Cray, the youngest of the clan, is a teen in search of his identity, as he is unsure of his heritage.

See attached sheets for program descriptions and airdates. Keep in mind that the times listed are Eastern Standard and KOMU-TV aired them in the equivalent Central Time Periods.

1st Quarter 1999

NBC children's programming pre-emptions and changes:

No NBC pre-emptions occurred during the 1<sup>st</sup> quarter of 1999.

Wild About Animals was pre-empted on  
March 6<sup>th</sup> and March 13<sup>th</sup>, 1999 due to live network sporting events.

### Children's Programming Commercial Limitations:

The following is a list of the amount of commercials allowed into KOMU-TV children's programming. The programs are formatted so that additional commercial time cannot fall into the programs deemed educational and informational.

Wild About Animals	5:30
Nick News	4:30
Jack Hanna's Animal Adventures	4:30
Critter Gitters	3:40

The NBC programs which are designated as educational and informational allow 1:30 of local advertising time. These programs are:

Saved by the Bell  
Hangtime  
NBA Inside Stuff  
City Guys  
One World

CERTIFICATION  
CHILDREN'S PROGRAMMING

This is to certify that KOMU-TV, as a standard practice, formats all of its children's programming for children 16 and under, or for children 12 and under, including programs provided through the network (NBC) and syndicated programs acquired by KOMU-TV, so that all such programming fully complies with the statutory limits of commercial content.

Date: 4/8/99

  
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Programs designated for children 16 and under:

Saved By the Bell

Hang Time

NBA Inside Stuff

Jack Hanna's Animal Adventures

Wild About Animals

City Guys

Critter Gitters

One World

Programs designated for children 12 and under:

Nick News